

SPONSORSHIPS AND ADVERTISING PLANNING GUIDE

2025

Throughout the year, the New Hampshire Bankers Association hosts a number of events where exhibitor and sponsorship opportunities are available. This is a rewarding way to enhance your company's visibility and brand recognition among a select group of banking industry representatives and event attendees, including executives and key decision makers.

Please look over the list of upcoming sponsorship opportunities and let us know how you would like to become involved. We look forward to working with you to increase your engagement with our membership.

In 2025, we are holding most of our events in-person. We hold some of them in our new office location, where we have classroom space for up to 28 people.

NH▶**Bankers**
ASSOCIATION

www.nhbankers.com

2025 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

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This guide is not all inclusive. We welcome any ideas regarding additional, creative sponsorships not otherwise listed.

Please contact Sandy Tracy at stracy@nhbankers.com or 603-224-5373 with any suggestions or questions on any of the information listed.

Pricing in this guide is intended for members only. Non-members, please contact NH Bankers for pricing. Registration for sponsorships is available online when event registration is open or by calling us at 603-224-5373.

This guide is accurate as of 3/11/25 and is subject to change. For an updated list of events, visit nhbankers.com.

2025 SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE

September 8-10, 2025 - Newport Harbor Island Resort Newport, RI

In partnership with Vermont Bankers Association

Audience: CEOs, Presidents and Senior Management

Sponsorship Benefits

All sponsorships of our Annual Conference receive the following:

- Attendee list before event
- Product/Service marketing brochure available at registration table
- Signage/appropriate recognition on the item or at the sponsored event
- Verbal recognition at the General Business Sessions on Friday & Saturday AND during the Banquet on Saturday
- Identification as Sponsor on Conference badge

If your sponsorship amount reaches the Silver, Gold, or Platinum level – you will receive the following additional benefits:

Sponsorship Level	Amount	Additional Benefits
Platinum	\$6000+	<ul style="list-style-type: none">• 3 complimentary registrations• Opportunity for a 2 minute “company commercial”• Email sent to all pre-registered attendees with your company name & logo announcing sponsorship• Logo recognition on screen prior to General Business Sessions and during breaks
Gold	\$3000+	<ul style="list-style-type: none">• 2 complimentary registrations• Logo recognition on screen prior to General Business Sessions and during breaks
Silver	\$2000+	<ul style="list-style-type: none">• 1 complimentary registration

2025 SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities

Keynote Speaker	\$6,000
Golf Tournament or other group activity TBD	\$6,000
Banquet – logo on menu at each place setting	\$6,000
First Night Reception	\$4,500
Second Night Reception	\$4,500
Hotel Key Cards (supplied by association)	\$5,000
Registration Tote Bags (supplied by sponsor)	\$3,500
Name Badge Lanyards (supplied by sponsor)	\$3,500
Penny Candy (supplied by association)	\$3,000
Refreshment Break – First afternoon	\$3,000
Refreshment Break – Second morning	\$3,000
Special Amenity in Attendee Hotel Rooms or other delivery method (supplied by sponsor)	\$2,500 each/ 2 available
Speaker Sponsorship – introduction of speaker by sponsor (script prepared by Association)	\$2,500 each/ 4 available
Bottled Water – First Day or Second Day break	\$2,500
Conference Note Paper – sponsor logo on specialty printed paper available for note taking throughout conference (supplied by sponsor)	\$2,500
Conference Pens – sponsor’s name on pens provided at general session (sponsor supplied)	\$2,500
Door Prize Drawings – provided by sponsor (if association purchased, cost is additional \$500)	\$2,500
USB Flash Drive with Sponsor Logo (supplied by sponsor)	\$2,000
Social Awareness Fun Ribbons (supplied by association)	\$2,000

2025 SPONSORSHIP OPPORTUNITIES

ANNUAL MEETING

June 6, 2025 - Grappone Conference Center, Concord, NH

Audience: Open to all bankers from Entry to Senior level

Sponsorship Opportunities

GOLD SPONSOR - \$3000

- 3 complimentary conference registrations
- Company logo and website link on our event page, registration page and pre-event email
- Company logo on agenda
- Opportunity for tabletop display
- Opportunity for a 30 to 60-second commercial played during the meeting, or say a few words in person
- Opportunity to provide a door prize that you will announce at the end of the meeting, which is a great way to follow up with a participant – you pick the winner.
- Special recognition at event to include:
 - Logo recognition on screen during conference
 - Gold sponsor sign at registration desk
 - Shout-out on social media recognizing Gold Sponsors
 - Verbal announcement of gold sponsorship during Business Sessions

SILVER SPONSOR - \$2500

- 2 complimentary conference registrations
- Company logo and website link on our event page and pre-event email
- Company logo on agenda
- Opportunity for tabletop display
- Opportunity to provide a door prize that NH Bankers will announce at the end of the meeting, which is a great way to follow up with a participant – you pick the winner.
- Special recognition at event to include:
 - Logo recognition on screen during conference
 - Silver sponsor sign at registration desk
 - Shout-out on social media recognizing Silver Sponsors
 - Verbal announcement of silver sponsorship during Business Sessions

BRONZE SPONSOR - \$1500

- 1 complimentary conference registration
- Company logo and website link on our event page and pre-event email
- Company logo on agenda
- Opportunity for tabletop display
- Special recognition at event to include:
 - Company logo displayed on sponsor sign at registration desk
 - Shout out on social media recognizing Bronze Sponsors
 - Verbal announcement of bronze sponsorship during Business Sessions

GENERAL SPONSOR - \$900

- Company Logo displayed on Sponsor Sign at Registration Desk
- Verbal announcement of sponsorship during opening Business Session

2025 SPONSORSHIP OPPORTUNITIES

NORTHERN NEW ENGLAND CFO CONFERENCE

April 23-24, 2025 - Mountain View Grand, Whitefield, NH

In partnership with Maine Bankers Association and Vermont Bankers Association

Audience: CFOs

Sponsorship Opportunities

GOLD SPONSOR - \$1500

- Opportunity to include a 30 to 60-second pre-recorded commercial or live comments during the meeting
- Your standing banner in front of meeting room
- Logo listed on website event page, welcome slide at event and pre-event email
- Special recognition at event to include:
 - Shout Out on Social Media recognizing Gold Sponsors
 - Verbal announcement and sign after breakfast or before lunch

SILVER SPONSOR - \$900

- Logo listed on website event page
- Special recognition at event to include:
 - Shout Out on Social Media recognizing Silver Sponsors
 - Verbal announcement of silver sponsorship

Multiple sponsorships will be accepted for most opportunities.

2025 SPONSORSHIP OPPORTUNITIES

SPRING CEO/PRESIDENT/SENIOR MANAGEMENT MEETING

May 15-16, 2025 - Riverwalk Resort at Loon Mountain, Lincoln, NH

In partnership with Vermont Bankers Association

Audience: CEOs, Presidents, and Senior Management

Sponsorship Opportunities

GOLD SPONSOR - \$2500

- Choice of sponsorship for Thursday Reception Hors d'oeuvres or Thursday dinner
- Special recognition at event to include:
 - Sponsor sign with gold recognition
 - Shout Out on Social Media recognizing Gold Sponsors
 - Logo recognition on agenda and attendee list
 - Standing Banner in the front of meeting room

SILVER SPONSOR - \$2000

- Choice of sponsorship for Thursday Opening Luncheon, Friday Morning Breakfast or Friday Closing Luncheon
- Special recognition at event to include:
 - Sponsor sign with silver recognition
 - Shout Out on Social Media recognizing Silver Sponsors
 - Logo recognition on agenda and attendee list

BRONZE SPONSOR - \$1500

- Choice of sponsorship for Thursday or Friday Coffee Break, or Special amenity (sponsor provided - exclusive)
- Special recognition at event to include:
 - Sponsor sign with bronze recognition
 - Logo recognition on agenda and attendee list

Multiple sponsorships will be accepted for most opportunities.

2025 SPONSORSHIP OPPORTUNITIES

TRI-STATE TRUST FORUM

September 25-26, 2025 - The Venue at Portwalk Place, Portsmouth, NH

In partnership with Maine Bankers Association and Vermont Bankers Association

Audience: Trust and Wealth Management professionals

Sponsorship Opportunities

Sponsors receive

- Sponsorship signage at the event
- 1 complimentary conference registration
- 6' skirted table with chair or standard 8' x 10' booth space
- Verbal announcements throughout the conference
- Shout-out on social media recognizing sponsors
- Email with logo and contact information to all pre-registered attendees

Thursday Luncheon	\$2,500
Thursday Afternoon Break	\$1,500
Exhibitor Reception	\$2,500
Friday Morning Breakfast	\$2,500
Friday Morning Break	\$1,500

Exhibitor Opportunities

Exhibitors receive

- 1 complimentary conference registration
- 6' skirted table with chair
- Verbal announcements throughout the conference

Members	Early reg. by Aug. 1, 2025	After Aug. 1, 2025
Exhibitor Fee (includes one registration)	\$750	\$799
Additional Attendees	\$249	\$249

2025 SPONSORSHIP OPPORTUNITIES

TRI-STATE MORTGAGE CONFERENCE

February 6-7, 2025 - The Venue at Portwalk Place, Portsmouth, NH

In partnership with Maine Bankers Association, Vermont Bankers Association, Maine Association of Mortgage Professionals, Mortgage Bankers & Brokers Association of New Hampshire, Vermont Mortgage Bankers Association

Audience: Mortgage professionals

Exhibitor Opportunities

Exhibitors receive

- 1 complimentary conference registration
- 6' skirted table with chair
- Sponsorship recognition during the event to include:
 - Social Media shout out
 - Verbal announcements throughout the conference

Members	Early reg. by Dec. 15, 2024	After Dec. 15, 2024
Exhibitor Fee (includes one registration)	\$750	\$799
Additional Attendees	\$325	\$325

Sponsorship Opportunities

\$750 - Sponsorships receive

- 1 complimentary conference registration
- Sponsorship choice of Thursday Breakfast, Morning Beverage Break, Buffet Luncheon, or Afternoon Break, Thursday Reception, Friday Breakfast or Morning Break
- Standing Banner in the front of meeting room
- Special recognition during the event to include:
 - Shout-out on social media recognizing sponsors
 - Signage at the sponsored event
 - Verbal announcement of sponsorship during the conference

Multiple sponsorships will be accepted.

2025 SPONSORSHIP OPPORTUNITIES

TRUSTEES AND DIRECTORS FORUM

November 11, 2025 - Grappone Conference Center, Concord, NH

Audience: CEOs, Presidents, Directors and Senior Management

Sponsorship Opportunities

GOLD SPONSOR - \$1500

- 2 complimentary conference registrations
- Lunch sponsorship
- Opportunity for tabletop display
- Name, Logo and Website Link on the event page, event registration page and pre-event email
- Special recognition at event to include:
 - Sponsor sign with gold recognition
 - Verbal announcement of gold sponsorship

SILVER SPONSOR - \$750

- 1 complimentary conference registration
- Sponsorship choice of continental breakfast or morning break
- Opportunity for tabletop display
- Logo and Website Link on the event page and pre-event email
- Special recognition at event to include:
 - Sponsor sign with silver recognition
 - Verbal announcement of silver sponsorship

Multiple sponsorships will be accepted.

2025 SPONSORSHIP OPPORTUNITIES

WOMEN IN BANKING

April 16, 2025 - Grappone Conference Center, Concord, NH

Audience: CEOs, CFOs, Senior Officers, Bankers of all levels

Sponsorship Opportunities

GOLD SPONSOR - \$1,750

- 3 complimentary conference registrations
 - 30-60 second commercial (live or pre-recorded)
 - Logo on agenda
 - Verbal recognition during opening and closing remarks
 - Logo recognition on pre-event email to attendees and during business session
 - Shout Out on Social Media recognizing Gold Sponsors
-

SILVER SPONSOR - \$1,250

- 2 complimentary conference registrations
 - Verbal recognition during opening and closing remarks
 - Logo recognition on pre-event email to attendees and during business session
 - Shout Out on Social Media recognizing Silver Sponsors
-

BRONZE SPONSOR - \$900

- 1 complimentary conference registration
- Verbal recognition during opening and closing remarks
- Logo recognition on pre-event email to attendees

Multiple sponsorships will be accepted.

2025 SPONSORSHIP OPPORTUNITIES

EMERGING LEADERS IN BANKING WORKSHOP

January 13, 2025 - Church Landing, Meredith, NH

In partnership with Community Bankers Association

Audience: Emerging leaders as defined by each attending institution

Sponsorship Opportunities

GOLD SPONSOR - \$750

- 1 Complimentary conference registration
- Event Page/Emails/Registration Page: Logo and Website Link
- Opportunity for a 30 to 60-second commercial played during the meeting, or live comments during the workshop
- Special recognition during the event to include:
 - Shout Out on Social Media recognizing Gold Sponsors
 - Signage at the event
 - Verbal announcement of sponsorship during the workshop

SILVER SPONSOR - \$500

- Event Page: Logo and Website Link
- Special recognition during the event to include:
 - Shout Out on Social Media recognizing Silver Sponsors
 - Signage at the event
 - Verbal announcement of sponsorship during the workshop

Multiple sponsorships will be accepted.

2025 SPONSORSHIP OPPORTUNITIES

\$700 Sponsorship Opportunities

The following event offers sponsorship opportunities offer the following benefits:

- Your logo and website link on our event page and pre-event emails
- Verbal recognition during the program
- Signage at the event
- Opportunity to provide a short commercial or say a few words live

COMPLIANCE CONFERENCE

May 28-29, 2025 - NH Bankers Association Training Room, Concord, NH

In partnership with Vermont Bankers Association

Audience: Compliance professionals, regulatory risk officers, Consumer Lending, BSA/AML Specialists, Fraud and Security Specialists

Multiple sponsorships will be accepted.

FALL COMPLIANCE WORKSHOP

November TBD, 2025 - NH Bankers Association Training Room, Concord, NH

In partnership with Vermont Bankers Association

Audience: Compliance professionals, regulatory risk officers, Consumer Lending, BSA/AML Specialists, Fraud and Security Specialists

Multiple sponsorships will be accepted.

2025 ADVERTISING OPPORTUNITIES

Advertising your business in our newsletters or on our website will reach decision makers in every facet of the banking industry across NH and beyond, including CEOs, presidents, and executive and senior vice presidents.

NEWSLETTER ADVERTISING

BANK NOTE MONTHLY NEWSLETTER

What is it? A general monthly update includes topics such as: up-to-the-minute information from the state legislature or Congress, upcoming events, topical webinars, helpful tools and more.

Who is our audience? Over 2200 of our member bank employees, associate members, preferred partners and trust companies at all levels.

UNDER THE DOME LEGISLATIVE UPDATE

What is it? Our weekly Legislative Update provides the latest developments on state legislative issues impacting the NH banking industry during the legislative session, typically January through June.

Who is our audience? This very targeted audience of almost 300 consists of CEOs, our Legislative Committee members, and those who are actively involved in government relations.

Sample of newsletter ad space



November 2024



WANT AN EMAIL AD COMPLIMENTARY?

BECOME A PREFERRED ASSOCIATE MEMBER!

Consider become a Bronze, Silver or Gold Associate member and your business will receive many additional benefits, including complimentary ads in our newsletters. See www.nhbankers.com/member-benefits for all the benefits!

WEBSITE BANNER ADVERTISING

What is it? Reach member banks, associate members and trust company members of NH Bankers year round.

What is the format? The website banner package allows for your company message to be displayed prominently throughout nhbankers.com, reaching the members of NH Bankers all year.

Interested? Association Revenue Partners is our referral partner who your company would work with to place your banner. For more information contact them today at <https://associationrevenuepartners.com/advertise-contact-us>.

Sample of website ad space



COMING SOON!

ADDITIONAL WEBSITE DIRECTORY CATEGORIES

ASSOCIATE MEMBERS: ADD AN ADDITIONAL CATEGORY FOR YOUR BUSINESS

Associate Members receive one category with their membership! Want an additional category to help our bank members locate you? For \$100 per category per year, your business can be added to additional categories for better search. Don't see a category you'd like? We are happy to add one for you!

See the [Associate Member Directory](http://members.nhbankers.com/associate-member-directory) at members.nhbankers.com/associate-member-directory for a full list of categories.

Questions? Contact Sandy Tracy at stracy@nhbankers.com or 603-224-5373

THANK YOU TO OUR 2024 MEMBER SPONSORS

Agri-Access
Allied Solutions
American Bankers Association
Anthem
Baker Newman Noyes
Bank of America
Bank of New Hampshire
BerryDunn
BHG - Bankers Healthcare Group
Career Management Associates (CMA)
COCC
EPG, Inc.
Federal Home Loan Bank of Boston
Fiverity
Gallagher, Callahan & Gartrell, PC
Granite Edvance
Griffin Financial Group
ICI Consulting, Inc.
Independent Community Bankers of America
Integrated Security Group
IntraFi
Ledyard National Bank
M&M Consulting, LLC
M&T Bank
Mascoma Bank
Merrimack County Savings Bank
Northeast Delta Dental
Passumpsic Bank
Performance Trust Capital Partners
Strategic Resource Management, Inc.
The NBS Group, LLC
The Richards Group
Travelers Insurance Company
Wolf & Company PC



NH▶Bankers

ASSOCIATION

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